

Swiss Business Council

AWARD

GALA &  
DINNER

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# SWISS BUSINESS COUNCIL AWARD 2017

UNDER THE PATRONAGE OF THE SWISS EMBASSY IN ABU DHABI

THE ROSEWOOD HOTEL  
ABU DHABI  
THURSDAY, 12 OCTOBER 2017

## SPONSOR PACKAGES

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### DIAMOND SPONSOR | AED 50'000

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- Company name/logo prominently displayed on all communications
- Company logo prominently listed on the sponsor wall at the Gala Dinner as "Associated Partner"
- Recognition by SBC President and Master of Ceremonies throughout the evening
- Table signage
- Three VIP tables at the Gala Dinner (tables in a prime location)
- Short address by Company CEO at the Gala Dinner
- Two-page advertisement in Award booklet
- Inclusion on the website (Company name/logo on SBC website linked to Company website)
- Social Media Inclusion (Crosslinking of Facebook pages)

### EMERALD SPONSOR | AED 30'000

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- Company logo listed on the sponsor wall at the Gala Dinner
- Recognition by SBC President
- Two tables at the Gala Dinner
- Full-page advertisement in Award booklet
- Inclusion on the website (Company name/logo on SBC website linked to Company website)
- Social Media Inclusion (Crosslinking of Facebook pages)

### RUBY SPONSOR | AED 20'000

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- Company logo listed on the sponsor wall at the Gala Dinner
- Recognition by SBC President
- One table at the Gala Dinner
- Half-page advertisement in Award booklet
- Inclusion on the website (Company name/logo on SBC website linked to Company website)
- Social Media Inclusion (Crosslinking of Facebook pages)

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## SPONSORSHIP FORM

### SPONSOR INFORMATION

COMPANY NAME:

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CONTACT PERSON:

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ADDRESS:

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EMAIL:

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CONTACT NUMBER:

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### SPONSORSHIP PACKAGE

**Diamond** | AED 50'000.00

**Emerald** | AED 30'000.00

**Ruby** | AED 20'000.00

\_\_\_\_\_  
*Stamp, Date, Name*

\_\_\_\_\_  
*Signature*

Kindly confirm your sponsorship by returning the completed form to  
[abudhabi@swissbcuae.com](mailto:abudhabi@swissbcuae.com)

## SWISS BUSINESS COUNCIL AWARD IMPRESSIONS 2016



View full gallery at [www.swissbcuae.com/events/swiss-business-council-award](http://www.swissbcuae.com/events/swiss-business-council-award)

Gulf News article on first Swiss Business Council Award, 22 October 2016

## Reem Al Hashemi gets top award

**Minister named 'UAE Business Personality of the Year' by Swiss Business Council**

ABU DHABI

The Swiss Business Council Abu Dhabi announced that Reem Ebrahim Al Hashemi, Minister of State for International Cooperation and Director General of Bureau Expo 2020, has been named UAE Business Personality of the Year 2016.

Peter Baumgartner, Chief Executive Officer of Etihad Airways, won Swiss Business Personality of the Year 2016 award in the first Swiss Business Council Award Ceremony, said a press release issued by the council. The Swiss Business Council Abu Dhabi under the patronage of the Embassy of Switzerland in Abu Dhabi instituted the awards. IWC Schaffhausen, the Swiss lux-

ury watch manufacturer, presented the awards to give recognition to one Swiss and one UAE personality of the year.

A panel of judges, including the Swiss Ambassador to the UAE, Maya Tissafi, selected the winners.

A ceremony at Abu Dhabi on Monday evening honoured the awardees in the presence of Tissafi, Chris Watts, Consul General and Director of the Swiss Business Hub, and Jean-Marc Suter, President of the Swiss Business Council Abu Dhabi, and 150 guests.

Reem Ebrahim Al Hashemi, who is also Chair of the philanthropic organisation, Dubai Cares, has shown an inspiring commitment and an influential vision, the council said. She is a forward-thinking personality with a strong message "to empower young people – the leaders of tomorrow – and in so doing continue to build a sustainable future for all".

– Staff Report



■ From left: Jean-Marc Suter, President of the Swiss Business Council Abu Dhabi, Peter Baumgartner and Luc Rocherau, Regional Brand Director of IWC Schaffhausen.

**For more details please contact our Executive Director,  
Mrs. Charoline Engel**

**SWISS BUSINESS COUNCIL ABU DHABI**

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