**SBC Directory Advertisement Booking Form / Rates**

**I confirm the following advertisement booking in the new membership directory 2023/2024:**

|  |  |
| --- | --- |
| **Advertisement** | **Rates (incl. VAT)**  *Please select:* |
|
| Full Page: | AED 1,575 |
| Double page:  *(Free of Charge for Support Members)* | AED 3,150 |
| Inside Back Cover (Last page on hard cover):  *(Exclusive for one member, first come, first served)* | AED 5,250 |
| Full Back Cover:  *(Exclusive for one member, first come, first served)* | AED 10,500 |
| Package:  *(Limited offer, first come, first served. Includes company logo on cover page, double page advert, website advert for 2 years)* | AED 15,750 |

**(For advert specifications, please see the next page)**

Date: Click or tap to enter a date.

Company: Click or tap here to enter text.

Name: Click or tap here to enter text.

**🡪 Please send back by email to** [**dubai@swissbcuae.com**](mailto:dubai@swissbcuae.com) **by the 31 July 2022.**

# Advertisement Specifications

**🡪 Please send your final artwork for printing to the SBC Team as per format listed below. Email to** [**dubai@swissbcuae.com**](mailto:dubai@swissbcuae.com)

**SBC Membership Directory 2023/2023**

**ADVERTISEMENT SPECIFICATIONS**

**Please strictly follow the specifications for the artworks:**

**Full Page**

Trim Size: 297 x 210 mm

Print Area: 277 x 190 mm

Bleed Size: 305 x 218 mm

High resolution PDF

PDF created for Print purpose in CMYK format. Without down sampling of the images. If optimized, images to be at 300 dpi or above resolution. Bleed sized Advertisements must save with 4 mm bleed area around with all printers’ marks.

Adobe Illustrator

All images Embedded

All text created outlined

CMYK color only (Do not use RGB)

Pantone: All colors should be converted to CMYK

Adobe Photoshop

Resolution: All images to be in 300 dpi in actual size.

CMYK color only EPS, Tiff format.