

Job Title: B2B Sales Representative – Corporate Training Solutions

Location: swiss tower

Job Type: Full-time or part time (to be discussed)

Reports to: CEO

Position Summary:

We are looking for a motivated and results-driven **B2B Sales Representative** to join our team. In this role, you will be responsible for identifying, developing, and closing sales opportunities with corporate clients seeking training and development solutions for their employees.

Key Responsibilities:

- Identify and target prospective corporate clients through cold calling, networking, LinkedIn outreach, and attending industry events.
- Understand client needs and propose tailored training solutions that align with their business goals.
- Prepare and deliver compelling sales presentations, proposals, and quotes.
- Develop and maintain long-term relationships with key decision-makers (HR managers, L&D officers, department heads, etc.).
- Negotiate contracts and close deals in alignment with company pricing strategies.
- Meet and exceed monthly and quarterly sales targets.
- Maintain accurate records of client interactions, sales activities, and pipeline.
- Collaborate with internal teams to ensure client satisfaction and program success.
- Stay informed about industry trends, competitor offerings, and learning & development innovations.

Requirements:

- Proven experience in B2B sales, preferably in the education or training
- Excellent communication, negotiation, and interpersonal skills.
- Ability to consultatively sell solutions based on client needs.
- Strong business acumen and understanding of corporate training trends and challenges.
- Self-motivated, goal-oriented, and able to work independently.
- Bachelor's degree in Business, Marketing, or a related field preferred.

Preferred Qualifications:

- Experience selling to HR, L&D, or C-level decision-makers.
- Familiarity with instructional design principles or e-learning platforms.
- Multilingual abilities (Russian, English)

What We Offer:

- Competitive base salary + commission structure
- Performance bonuses and incentives 5% per contract
- Flexible working environment
- Ongoing professional development opportunities

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